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MEDIA RELEASE

Contact: Jane Sanders 601-981-1644

jsanders@way2smart.com

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FOR IMMEDIATE RELEASE:

Foley & Lardner Launches Way2Smart e-Learning Initiative To Enrich Work Environment for Legal Support Staff

San Francisco Office of Foley & Lardner employs LegalPeople™ training to support Work Team Model and improve staff retention.

JACKSON, MS, May 22, 2002 – Way2Smart, Inc., an e-Learning content developer and integrator exclusively serving the legal industry, has implemented an e-Learning solution for Foley & Lardner in their San Francisco office. The scope of the implementation was to provide support staff LegalPeople™ brand procedural skills training to refresh skills and increase their job satisfaction and cross-functionality.

“Foley & Lardner is committed to its legal support staff when it comes to creating work environments where people enjoy their work and take pride in providing exceptional service,” says Louis Tullius, Office Administrator for Foley & Lardner in San Francisco. “But the quality of service our staff provides to the attorneys they work with and the clients we all serve does not solely depend on technical skills. As we began to re-define roles for our legal support staff and place them in work teams, we saw the need to help them cultivate professional skills such as grammar, telecommunications, e-mail etiquette.”

Way2Smart’s Hosted Solution allows firms to choose, provision and track online courseware with full-feature Learning Management System (LMS) capabilities via the web. This sort of solution allows firms to focus more on choosing appropriate content for users rather than expensive, enterprise delivery solutions.

“Rather than having to invest in enterprise wide usage, the firm can implement e-learning initiatives office by office resulting in just-in-time training,” says Elizabeth Robinson, president and co-founder of Way2Smart. “Foley & Lardner is certainly on the leading edge in an implementation such as this. We are starting to see a variety of AmLaw Top 200 firms rollout targeted implementations like this one to both satisfy immediate needs and serve as the basis for a fully-scalable pipeline of future e-Learning initiatives.”

Foley & Lardner has nearly 1,000 attorneys in 16 markets including Chicago; Detroit; Denver; Los Angeles, Sacramento, San Diego, and San Francisco, California; Jacksonville, Orlando, Tallahassee, Tampa, and West Palm Beach, Florida; Madison and Milwaukee, Wisconsin; Washington, D.C.; and Brussels, Belgium. Its six firm-wide departments include Business Law, Health Law, Intellectual Property, Litigation, Regulatory, and Tax and Individual Planning.

About Way2Smart, Inc.

Way2Smart, Inc., is a full-service legal e-Learning content developer and integrator headquartered in Jackson, Mississippi. The Way2Smart training solution is primarily targeted to the AmLaw Top 200 Law Firms in the U.S. Way2Smart was conceived and started in 1999 when co-founders Jane Sanders and Elizabeth Robinson developed the proprietary LegalPeople™ line of training to support to augment their legal staffing and training company, Legal Resources, Inc. Way2Smart is privately held and has obtained venture funding from Capsources and Capital Across

America. More information about the company can be found at www.Way2Smart.com.

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